



KULTURALLY LIT

# LUMINARY SOIRÉE

*Sponsorship Kit*

*Sunday Nov 16, 2025*



CONTACT: IFEMICELLE GARDIN, EXECUTIVE DIRECTOR | [READ@KULTURALLYLIT.ORG](mailto:READ@KULTURALLYLIT.ORG) | 203-530-1016





# ABOUT US

Born from the vision of founder Ife Michelle Gardin, Kulturally LIT began in 2019 as Elm City LIT Fest—a grassroots celebration of Black literature and culture. What started as an annual book festival and podcast has since blossomed into a dynamic nonprofit committed to amplifying the voices and artistry of the African Diaspora.

Now in its second year as a nonprofit, Kulturally LIT produces two major annual festivals, hosts year-round programming and a community-centered book club. Our collaborations include cultural institutions and civic partners across the Greater New Haven County — but most notably, working with the City of New Haven to select the city's first-ever Poet Laureate.

In 2025, we proudly present the inaugural Luminary Soiree: Awards & Gala, a landmark event that celebrates brilliant Black writers, community leaders, and literary artists who embody the brilliance and boldness of the Diaspora. At the heart of all we do is a mission to cultivate cultural literacy, elevate Black voices, and build spaces rooted in faith, unity, creativity, and purpose. Through transformative storytelling, vibrant gatherings, and intentional community-building, Kulturally LIT is shifting the narrative—redefining how Black communities see themselves and how the world sees us.

The Luminary Soiree will serve as our annual fundraiser gala to support LIT Fest.







# LUMINARY SOIRÉE

## *General Sponsorship*



### VISIONARY PRESENTING SPONSOR – \$10K

- Premier logo placement on all event materials (print + digital)
- “Presented by” naming rights: The Luminary Soirée, presented by [Sponsor Name]
- Full-page ad in the digital event program
- Opportunity to speak during the event
- 2 Reserved VIP tables for 8 guests
- Logo placement on event display signage
- Inclusion in press releases and media mentions
- Social media spotlight (5 features across platforms)
- Recognition on Kulturally LIT’s website (1 year) and email blasts



### PLATINUM SPONSOR – \$5K

#### “The Beacon”

- Logo on select event signage and digital materials
- Half-page ad in the digital event program
- 1 Reserved VIP seating for 4 guests
- Verbal recognition during the program
- Social media spotlight (3 features)
- Recognition on website for 6 months



### GOLD SPONSOR – \$2.5K

#### “The Torchbearer”

- Logo placement in the event program
- Reserved seating for 4 guests
- Verbal thank-you during the event
- Social media spotlight (2 features)
- Website mention for 3 months



### SILVER SPONSOR – \$1K

#### “The Flame Keeper”

- Name/logo listed in event program
- Reserved Seating for 2 guests
- Social media spotlight (1 feature)
- Website mention for 1 month



# KULTURALLY LIT FEST

## *General Sponsorship*

### **VISIONARY PRESENTING SPONSOR – \$10K**

Premiere logo placement on all event materials (print + digital)

“Presented by” naming rights: Kulturaally LIT Fest, presented by [Sponsor Name]

Full–page ad for our gala

Opportunity to speak during LIT Fest

2 Reserved VIP tables for 8 guests (gala)

Logo placement on event display signage

Inclusion in press releases and media mentions

Social media spotlight (5 features across platforms)

Recognition on Kulturaally LIT’s website (1 year) and email blasts



### **PLATINUM SPONSOR – \$5K**

#### “The Beacon”

Logo on select event signage and digital materials

Half–page ad in the digital event program (gala)

1 Reserved VIP seating for 4 guests (gala)

Verbal recognition during the program

Social media spotlight (3 features)

Recognition on website for 6 months



### **GOLD SPONSOR – \$2.5K**

#### “The Torchbearer”

Logo placement in the event program

Reserved seating for 4 guests (gala)

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#### “The Flame Keeper”

Name/logo listed in event program

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Social media spotlight (1 feature)

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# KULTURALLY LIT FEST

## *Underwriting*

Give your support the spotlight by underwriting a signature moment of LIT Fest. These targeted opportunities offer premium recognition + benefits, and a chance to align your name with the literary excellence of the African Diaspora.

**KEYNOTE  
PANEL  
\$5,000**

(1 AVAILABLE)

**MAINSTAGE &  
ENTERTAINMENT  
\$5000**

(1 AVAILABLE)  
LOGO VISIBILITY ON STAGE

**SPONSOR A  
PANEL  
\$1,500**

(2 AVAILABLE)

**SPONSOR A  
WORKSHOP  
\$1,500**

(3 AVAILABLE)

**ARCADE  
LOUNGE  
EXPERIENCE  
\$1,000**

(1 AVAILABLE)

**BOOK  
GIVEAWAY  
\$500**

(2 AVAILABLE)

We offer custom sponsorship and underwriting opportunities.  
Please reach out to us to discuss.



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# LUMINARY SOIRÉE

## *Underwriting*



Give your support the spotlight by underwriting a signature moment of the Luminary Soiree. These targeted opportunities offer premium recognition + benefits, and a chance to align your name with the literary excellence of the African Diaspora.



**LUMINARY  
LEGEND AWARD  
\$5,000**

HONOR THE NIGHT'S MOST  
PRESTIGIOUS RECIPIENT.  
THE BEACON BENEFITS

**FIRESTARTER  
AWARD  
\$1,500**

SUPPORT THE RECOGNITION OF  
POETIC & LITEARY EXCELLENCE.  
FLAME KEEPER BENEFITS

**CULTURAL  
STEWARD  
AWARD  
\$1,500**

CELEBRATE A LOCAL LITERARY  
LEADER AND CHANGE-MAKER.  
FLAME KEEPER BENEFITS

**ENTERTAINMENT  
\$3,000**

SUPPORT THE EVENING'S MUSICAL  
AND SPOKEN WORD PERFORMERS.  
TORCHBEARER BENEFITS

**LITERARY  
LOUNGE  
EXPERIENCE  
\$2,000**

UNDERWRITE THE IMMERSIVE  
LOUNGE SPACE EXPERIENCE  
TORCHBEARER BENEFITS

**VIP LOUNGE  
\$3,000**

PRIVATE VIP EXPERIENCE & SWAG  
FOR HONOREES & SPECIAL GUESTS  
TORCHBEARER BENEFITS

We offer custom sponsorship and underwriting opportunities.  
Please reach out to us to discuss.



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